



REDEA

Regional Development Agency of the Međimurje County

**Strategic
planning and
regional
development**

**Social
projects**

**Economy
development**

WHAT WE DO?

- initiate and implement strategic projects
- identify, design and implement projects co-financed by EU and national funds
- organize and provide trainings for public and private sector

OUR VALUES

- creativity in facing challenges and thinking out of the box
- team cooperation, respect and openness towards all stakeholders
- taking the initiative and recognizing opportunities
- tendency to adapt to the environment in which we work
- informal communication and positive attitude in these serious times

OUR PROJECT EXPERIENCE

REDEA has experience in Interreg Cooperation Programmes - Interreg V-A Hungary-Croatia and Interreg V-A Slovenia-Croatia, Interreg Transnational Programmes - Interreg Danube, Interreg Central Europe, Interreg Europe and Interreg Adria, EU Programmes - Horizon 2020, Life and Erasmus+



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METAL CENTRE ČAKOVEC

Funding: European Regional Development Fund (EFRR)

Duration: 1/7/2018 - 1/2/2021

Overview: Objective of the project as well as of the Institution Metal Centre Čakovec is to build a research infrastructure for the scientific research community in order to conduct top research within the metal and related regional industries.

Budget: 4.172.029,75 EUR

ECOBRIDGE

Funding: Interreg V-A Hungary-Croatia Co-operation Programme 2014. - 2020.

Duration: 1/9/2020 - 31/8/2022

Overview: Objective of the project is to improve ecological status of natural habitats in the bordering region of Međimurje and Zala counties. The project focusses on the formation of special bird protection areas.

Budget: 1.473.925,70 EUR



ECOINN DANUBE

Funding: Interreg Danube Transnational Programme

Duration: 1/12/2016 - 31/5/2019

Overview: Objective of the project is to increase the cooperation of innovation stakeholders in the field of ecoinnovations with special emphasis on development and application of ecotechnologies in the Danube Region.

Budget: 2.126.924,97 EUR

TRUE

Funding: Horizon 2020

Duration: 1/4/2017 - 31/12/2021

Overview: Objective of the project is to identify the best routes or "transition paths" to increase sustainable legume cultivation and consumption across Europe.

Budget: 4.999.927,50 EUR



CYCLESEEING ATTRACTOUR (CSA)

Funding: Interreg V-A Hungary-Croatia Co-operation Programme 2014. - 2020.

Duration: 1/9/2020 - 31/7/2022

Overview: Objective of the project is to increase the visibility of cross-border destinations Međimurje and Nagykanizsa with two distinct tourist attractions (Bike infocentre with lookout tower in Strigova and Eco visitor centre with a bike pump track in Nagykanizsa).

Budget: 1.463.966,46 EUR

CIRCLE

Funding: Interreg Adrion

Duration: 1/2/2020 - 31/12/2022

Overview: Objective of the project is to increase and spread knowledge of practical viability of circular economy principles. The project applies collaborative approach within urban areas where biggest amount of waste is produced.

Budget: 1.862.020,00 EUR



BETWEEN TWO RIVERS

Funding: European Regional Development Fund (EFRR)

Duration: 16/7/2018 - 13/3/2021

Overview: Objective of the project is to improve visitor infrastructure in Međimurje County, to strengthen the existing visitor management system of the Mura-Drava Regional Park and to increase the attractiveness and educational potential of natural heritage sites in Međimurje County.

Budget: 1.640.274,79 EUR

ADRIONET

Funding: Interreg Adrion

Duration: 1/2/2020 - 31/1/2023

Overview: Objective of the project is to establish a transnational network of ADRIAN "authentic villages" aimed at tourism promotion, conservation of natural and cultural assets with focus on life quality and well-being of local population.

Budget: 1.287.950,00 EUR



REDEA's PROJECTS

MUSEUM OF INTANGIBLE HERITAGE

Funding: European Regional Development Fund (EFRR)

Duration: 1/5/2017 - 1/8/2021

Overview: Objective of the project is to reconstruct and revitalise the fortification of the Old town in Čakovec by opening a new Museum of intangible heritage.

Budget: 5.440.365,67 EUR



Total value of implemented projects: 83.071.530,80 EUR



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