



ONLINE

ORIGINAL: ENGLISH
DATE: SEPTEMBER 27, 2022

**Webinar Series under the Entrepreneurs Online Network (EON)
Initiative –**

**Session 1: Boosting the impact of the circular economy through
Intellectual Property (IP)**

organized by
the World Intellectual Property Organization (WIPO)

October 7, 2022

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Friday, October 7, 2022

09.00 – 09.05 Opening remarks by:

A representative from WIPO (TBD)

09.05 – 09.45 **Session 1**

Boosting the impact of the circular economy through IP

Moderator: Ms. Ladeja Godina Košir, Circular Change (Slovenia)

Perspectives from industry (35 minutes):

- *Innovative solutions and tools used in circular economy*
- *Successful examples of leveraging IP in circular economy*
- *Opportunities for collaboration in developing and using smart, innovative and sustainable solutions responsive to market needs*

Panelists:

- Ms. Karin Beukel, Agrain (Denmark)
- Mr. Harry Li, Founder, Asia Circular Economy Association, Hong Kong SAR

Perspective from intellectual property (IP) angle (5 minutes) – Recorded Presentation:

- *Boosting your market advantages through IP*

Speaker: Mr. Evgeniy Sesitsky, Legal Officer, IP Commercialization Section, IP for Business Division, IP and Innovation Ecosystems Sector, WIPO

09.45 – 10.00 **Questions & Answers Session:**

Moderator: Mr. Evgeniy Sesitsky

10.00 – 10.15

**Wrap-Up
Session:**

Relevant national IP initiatives and programs to support SMEs in agrofood sector

Perspectives from selected national IP offices (5 minutes each) – Recorded Presentations

Speakers:

- Mr. Rowel S. Barba, Director General, IP Office of the Philippines (TBC)
- Ms. Jelena Tesic, Patent Examiner, Education and Information Centre, Intellectual Property Office of the Republic of Serbia

Closing remarks (5 minutes)

Representatives from the Division for Asia and the Pacific and the Section for Central European, Baltic States and Mediterranean Countries, WIPO

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