

INFORMATION AND COMMUNICATION TECHNOLOGIES

IN MEDJIMURJE COUNTY





Information and communication technologies is a rather new, emerging sector in Medjmurje in Croatia. Proactive and ever more successful companies, offering a wide range of IT services and solutions, are keeping up with global trends, constantly improving their skills and pool of experts as well as opening new markets and opportunities. There is a business support system for ICT in place including Technology Innovation Centre Medjmurje with a business incubator for IT start-ups and higher education institutions with relevant study programmes.

Medjimurje IT Cluster (MIT Cluster) was founded in 2007 and brought together 10 ICT companies from Medjimurje County and Hungary and Polytechnic of Medjimurje in Čakovec. Companies of the Cluster employ 90 IT specialists, of which there are 68 ICT specialists with higher education and 22 with high school education, primarily in the field of computer science and economics.

Our vision is coordination and integration of methods and resources to create an organization that can appear on the market as an authority and a regional leader and to accomplish more complex projects in Croatia and the EU.



MIT Cluster
Čakovec

IT SOLUTIONS OFFERED

- Development and implementation of information system (ERP systems)
- Development and implementation of systems for document management and archiving, managing ISO documents
- Web development
- Web applications (CMS, web shops)
- Multimedia presentations
- Graphic design
- Software development
- Planning and implementation of computer networks
- Business software development
- Hardware sales

MAIN TECHNOLOGY AREAS

- Development environments and class libraries
- Web development tools and technologies
- Database technologies
- Component technologies
- Network Design, Management & Monitoring
- Source code versioning software
- Interactive multimedia



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Damir Kolmanic

IT SOLUTIONS OFFERED

Axiom Memento® - cemetery management solution, Axiom Exto – billing GIS solution for utility companies & municipalities, Axiom Exto mR – cloud & mobile solutions for utility meter reading, Axiom StreetLight – solutions for public lighting maintenance, Axiom Ventus – marina management solution

MAIN TECHNOLOGY AREAS

Application Development & Support (Business GIS solutions):
Web (Cloud) Application Development (based on Microsoft Azure & Azure SQL, ASP.NET MVC, C#, HTML5, CSS3, JavaScript), Client-server Application Development (using Delphi & MS SQL Server), Mobile Solutions Development (Windows mobile (CE), Android hybrid apps).



Denis Kolman

AXIOM
Business GIS solutions

Axiom Ltd.

We develop powerful yet affordable business GIS solutions for desktop, cloud & mobile platforms and are committed to providing fanatical support.

REFERENCES

More than 200 utility companies, municipalities and marinas (Zagrebački holding, HEP electricity supply), Ukop - Osijek, Lovrinac - Split, Parkovi - Varaždin, City of Vukovar, Usluga Poreč, etc.)



Jerko Špahija



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CET is one of the leading Croatian companies for development of Connectivity Solutions for automotive industry in Germany, USA and South Korea.

CET

Cutting **Edge** Technologies

MAIN TECHNOLOGY AREAS

Automotive, Communications, Software

REFERENCES

Daimler, BMW, Porsche, Bosch, Panasonic

IT SOLUTIONS OFFERED

Embedded Software
Connectivity solutions
Automotive Gateway
Multimedia Middleware and Frameworks
Networking and Multimedia Device Drivers
Drivers for Linux and QNX
Simulation Tools



CET Team



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Luje Bezeredija 41, 40 000 Čakovec

We support our clients in all phases of software development - conceptualization, planning, ui/ux design, programming, testing and publishing. We use modern technologies and processes to improve our clients' business and communications. We provide maximum quality and fully professional services.

MAIN TECHNOLOGY AREAS

Mobile Application Development, Touch-Screen Solutions, High-End Presentations, Digital Content Creation

IT SOLUTIONS OFFERED

Mobile Applications, Touch-Screen Solutions, High-End Presentations, Digital Content Creation, Web development, Photography and Video production

Miljenko Petak



YOUR PARTNER FOR THE DIGITAL AGE



INFENSO

creative digital agency

REFERENCES

City of Čakovec, Čakovec Tourist Board, Medjimurje County
Institute of Emergency Medicine, Medjimurje Museum



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www.youtube.com/channel/UCibhrjLCMFvRvMRRM_BKNGA



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INPRO Team

INPRO

MAIN TECHNOLOGY AREAS

Software development,
workflow, information
distribution, approval process,
One click solution

IT SOLUTIONS OFFERED

Information process
management

We are the owners of the software solution for information processing with the code name **Hivergen**. Hivergen is a one click solution intended for managers and team leaders who need to be involved in different processes as invoice approval, order approval, work order redistribution, change approval etc.

REFERENCES

Lukoil Croatia, Van
Gansewinkel, Montenegro
Post, Roto dinamic, Agrokori,
VABA bank, Varaždin County,
Ireks Aroma and others.



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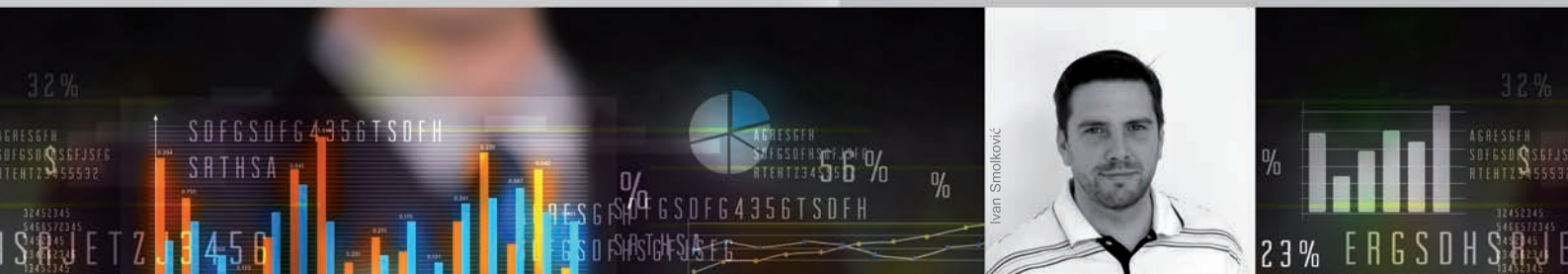
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Ivan Smolković

IT SOLUTIONS OFFERED

Conversion measuring implementation
Advanced web analytics
Advanced analysis of online campaigns
Lead nurturing and inbound marketing

MAIN TECHNOLOGY AREAS

Media planning
Media buying, Post buy analysis
Advanced online benchmarking
development

REFERENCES

Croatian National Tourist Board, Istria
County Tourist Board, Laguna Poreč,
Istraturist, Valamar, Maistra, Zaton Holiday
Resort, Terme Čatež, Hilding Anders...



MAIN TECHNOLOGY AREAS

Interactive systems connected to databases, web portals, smart phone applications • Geo information systems and cartography, digital interactive maps, GPS, printed subject maps • Digital info systems – integration • Design – graphic design, ready for print, visual identity, typography • Advertising – advanced digital and traditional media / LED display, info boards, posters / city lights, web portals, printed publications, TV, radio, newspaper advertising

IT SOLUTIONS OFFERED

Advanced multimedia solutions

REFERENCES

Mura-Drava bike web portal for bikepaths, with basic data on tourism resources

Adria guide Medimurje – smartphone app developed on the web platform with a database

Visitmedimurje.com – The central tourist information system of Medjimurje

cycleinanetwork.eu – The overall objective of the project is to create a network of infrastructure as a base for a complex attractive cycling tourism destination within the cross-border area of the Mura-Drava rivers

Event info Medimurje – smartphone app, all relevant events in one place, also as iframe on other web platforms

MULTIMEDIA, internet services - your tehnology partner



Multimedia Team



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IT SOLUTIONS OFFERED

Cloud CRM solution • Advanced web CMS solution • Webshop / social-networking solution • Ticketing sales / reservation solution • Online booking system in tourism

MAIN TECHNOLOGY AREAS

Web application design and development
Desktop application design and development
Mobile device software design and development
Database design and optimizations
Industrial automatization and data collecting

REFERENCES

Global Hotelindex, Switzerland • Peicons, Switzerland • LAGERMAX ELITE Kragujevac, Serbia • MILŠPED, Beograd, Serbia • Bomark Ambalaža Varaždin • KOS TRANSPORTI Varaždin • Messer Croatia Plin Zaprešić • PPK KARLOVACKA MESNA INDUSTRIJA Karlovac • Tehnix Donji Kraljevec • Vetropack Straža Hum na Sutli



softwise

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Drago Bratko



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How can Softwise help you or your business?

Many years of Softwise presence on the market as well as extensive experience in business, design, integration and implementation of business solutions for all company employees allows us to advise our customers in terms of business solutions.

While working in the field with customers and their real everyday problems we have gathered valuable experience that is actually applicable in all operating conditions, regardless of activity or tendency that our users have.

OUR PRIMARY GOAL IS THE CREATION OF SIMPLE SOLUTIONS FOR COMPLEX BUSINESS PROBLEMS USING WEB AND MOBILE TECHNOLOGIES. TOGETHER, TRIA AND ENTITAS ARE ABLE TO PROVIDE FULL-STACK SOLUTIONS – FROM DEVELOPMENT IN LARGE NUMBER OF POSSIBLE TECHNOLOGIES TO NETWORK AND SERVER MANAGEMENT IN ORDER TO PROVIDE OPTIMAL SUPPORT AND CARE FOR OUR CUSTOMERS.



IT SOLUTIONS OFFERED

Custom software development (web & mobile), Outsourcing, IT consulting (software related) / IT management, server infrastructure & network management, VPS/server hosting and/or collocation in private data-center, WiFi networking, VoIP



MAIN TECHNOLOGY AREAS

Various programming languages (Java, JavaScript [jQuery, node.js, ...], C#, PHP, ...; Various DB technologies (MySQL, MSSQL, Oracle, ...) / VoIP (Asterisk), Mikrotik networking, Xen/KVM virtualization



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Communication Design Group (USA), U.S. Army - Office of Economic and Manpower Analysis, plus-IT, vision11, Evolva, S-Soft, Trgošped, MANITU, Biro-plus, MIT Cluster, Offertissima, CLAB, Oprema-Strojevi, Forestland (music festival), PIB-extra, Plastform, City of Čakovec, Kabel-Mont, Kerman, Regional Development Agency Medjimurje, Maring, KG-media & KG-Media, Liburnia parking, Tehnology Innovation Centre Medjimurje, MIDI, Xenia Design

We are Qmini and we love doing what we do. Send us a message, tell us what is on your mind - *let's talk!*

Do you need help with internet marketing in general?
Your Web Site? Marketing materials? Are you a successful company? Are you an open-minded, creative, positive and honest person? Please send us a message, we can help and we could be a perfect fit!

IT SOLUTIONS OFFERED

Internet Marketing - Consulting, Research and Planning, SEO, PPC, Social Networks, Blogging,
Marketing Automation, E-mail Marketing
Content creation - Copywriting, Photo, Video, 3D, Animation
Web Services - Domains, Hosting, Web Site Development and Web Site Maintenance

MAIN TECHNOLOGY AREAS

CMS and WebShop Platforms - Wordpress and Woocommerce
Desktop Publishing - Adobe
Marketing Automation - ActiveCampaign
Web site hosting - Apache, WHM, cPanel

REFERENCES

Medjimurje County, City of Čakovec, Regional
Development Agency Medjimurje, Technology Innovation
Centre Medjimurje, Šestan-Busch, Promming,
Poljoposavec, Mon-Perin, Varaždin Baroque Evenings -
VBV, Varaždinske Vijesti, Muraplast and many more.



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TECHNOLOGY INNOVATION CENTRE MEDJIMURJE



TECHNOLOGY INNOVATION CENTRE MEDJIMURJE (TICM) was established in 2011 as a part of the Knowledge Centre of Medjimurje. TICM is a dynamic system connected to regional economy and higher education institutions and integrated in international environment with 6 employees who make it all possible.

As a technology incubator it supports technology based enterprises, and enterprising individuals in the development and the implementation of advanced technological business ideas and it provides customer support by facilitating access to workspace and high-tech equipment.

GENERAL INFORMATION ON RESULTS, OUTCOMES AND FACILITIES:

INCUBATION

OFFICES

27

27 available offices for high-tech/ICT entities incubation

5 YEARS

30
COMPANIES

over past 5 years 30 companies have been situated in TICM's technology incubator

FINISHED
INCUBATION

7
COMPANIES

7 companies have successfully finished the incubation process

18
ORGANISATIONS

65
EMPLOYEES

18 organisations with 65 employees are currently incubated in TICM with an occupancy rate of 94 % (there are plans to extend capacity)

FACILITIES AND EQUIPMENT

- Multimedia hall with projectors, audio system and wireless internet, fit for 100 participants
- ICT classroom equipped with 20 computers, presentation and video conference equipment
The classroom is modular so it can be used for group work
- Meeting room equipped with a projector, presentation board and sitting capacity for 20 people
- Laboratory equipped with display wall and touch table, used for interactive presentation of specific products and services

CONSULTING SERVICES

- Basic business knowledge (business and marketing planning, business internalization)
- Innovation commercialization
- Process management in research and development of new products and services
- Project proposals preparation for national and EU funds
- Specific type of ICT and graphics technologies

The Polytechnic of Medjimurje is a higher education institution which is the centre of excellence for highly specialised, professional and scientific work, which is implementing a quality and effective education based on the concept of lifelong learning, responsibility for the knowledge as public good, mobility and development of human resources as the most important society value.

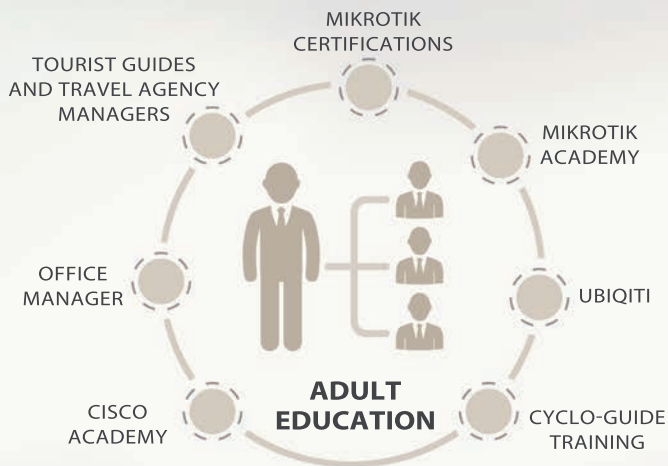
STUDY MODULES

COMPUTER ENGINEERING

SUSTAINABLE DEVELOPMENT

MANAGEMENT OF TOURISM AND SPORTS

THE POLYTECHNIC OF MEDJIMURJE IN ČAKOVEC



HIGH FLEXIBILITY OF THE STUDIES AND INTRODUCTION OF NEW STUDY PROGRAMMES WITH THE AIM OF EDUCATION OF HIGHLY SKILLED PROFESSIONALS NEEDED FOR THE ECONOMY IN THE REGION WILL REMAIN ONE OF THE FUNDAMENTAL FEATURES OF THE POLYTECHNIC OF MEDJIMURJE IN ČAKOVEC.





MEDJIMURJE COUNTY

Surface - 730 km²

Population - 113.804

Administrative centre – Čakovec



Distance from European cities

| | |
|------------|--------|
| Zagreb | 101 km |
| Graz | 148 km |
| Ljubljana | 176 km |
| Vienna | 224 km |
| Bratislava | 254 km |
| Budapest | 261 km |
| Rijeka | 261 km |
| Beograd | 472 km |
| Munich | 485 km |
| Milano | 644 km |



INFORMATION AND COMMUNICATION TECHNOLOGIES IN MEDJIMURJE COUNTY

An innovative, creative, educated, flexible and highly motivated workforce
High quality and specialised educational institutions
New initiatives in developing business infrastructure
Proximity to market – an ideal pilot market for the development
and application of new technologies

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Medjimurje County



Should you require
further information or
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