

ORGANISED BY





"ECOinnovation forum - Sustainable technology for the future" aims to accelerate modern technologies for use in everyday life. In attractive spaces of Chateau Křtiny will meet representatives of international and national institutions, universities and research organisations and managers of technology companies.



We offer to participants interesting discussions about nowadays and future trends in area of ecoinnovation. We will introduce modern sustainable technologies that can ensure competitiveness in global trade.

Program of ECOinnovation forum won't be only about discussions and visions. The aim is to alert on importnant international projects that come with modern energetic solution (utilization of renewable sources, energy acummulation), transport (emobility) or circular economy (material and energy waste applicability and waste water). Program will also offer presentations of startups and students projects producing sustainable solution for 21. Century.





# Program

30th November 2017 - first day of ECOinnovation forum

### 1. BLOCK

### Impulses for innovation

How we can start low carbon solutions and sustainable economy

// 10:00 — 12:00

// registration of participants - 9:00

### 2. BLOCK

# Innovation with international dimension

// 13:00 - 15:00

- LADISLAV HAVEL, rector of Mendel university in Brno (prologue)
- EVŽEN TOŠENOVSKÝ, member of European Parliament
   (Measures of EU supporting low carbon solutions and sustainable economy) (tbc.)
- TOMÁŠ NOVOTNÝ, deputy minister of industry and trade (National innovation fond as a support for young entrepreners and startups)
- JAROSLAV KACER, deputy mayor of Brno city
   (Energy saving, self-sufficient and circular city vision for Brno 2050)
- PATRIK REICHL, director of Czechlnvest regional office in South Moravian Region
   (CzechAccelerator acceleration program for promising starups)
- NAĎA KONÍČKOVÁ, deputy director of Technology centre of Czech Academy of Science (Evaluation of participation of Czech Republic in program Horizon 2020)
- KAREL KOUŘIL, consultant BIC Brno (Czech Science into the world experiences
  of czech companies in program Horizon 2020)
- **PETRA COLANTONIO**, director FENIX TNT s.r.o. (tips and tricks of successful applicant in program Horizon 2020)
- KAREL PLOTĚNÝ, Chief Operating Officer ASIO s.r.o. (Through international cooperation in science and research to successful company development)
- VÁCLAV TROJAN, director of Transfer Technology Centre of Mendel university in Brno (University experiences with international grants - importance of international cooperation for university research)
- MARTIN GREGOR a JAN PŘENOSIL, authors of project JetSurf, MSR Engines s.r.o.
   (Beginings of JetSurf project in European program Eureka)

### 2. BLOCK

### Waste used as source

// 13:00 - 15:00

# 3. BLOCK

# ECOinnovation and startups

Chance for low carbon future
// 15:30 – 18:30

### 4. BLOCK

### Matchmaking event

// 18:30 - 22:00

- SOÑA JONÁŠOVÁ, director of Institut of Circular Economy (Circular economy, opportunity for sustainable development self-sufficient cities and companies)
- **JAROMÍR MANHART**, director of Waste department of Ministry of environment (Circular economy and ecoinnovation in view of Ministry of environment)
- PETR NOVOTNÝ, project manager Renards s.r.o.
   (Potencial of material flows of biodegradable waste at city level)
- ALEŠ ČERNÝ, COO ASIO s.r.o. (Ecoinnovation in water management)
- MILAN MORAVEC, general director SWECO HYDROPROJECT (Sewage sludge used as source, perspectivity of using according circular economy)
- AQUAQUBE: TEREZA DŘÍMALOVÁ, CEO, Czech Republic (How to reduce the influence of chemicals and improve quality of life?)
- ECOCAPSULE: TOMÁŠ ŽÁČEK, design director and founder, Slovakia (Sustainable alternative for living of future)
- PHYSEE: BENJAMIN WILCOCKSON, design engineer, Niederland
   (Windows that can produce electricity how can smart technologies contribute to sustainable development)
- ROTOBY: ROBERTO VENTURA, CEO, Poland (Innovative solutions for wind turbine blades)

Matchmaking event offers to all participants a unique opportunity to network and expand their personal contact network to further accelerate their ECOinnovation activities. The development of cooperation among stakeholders in the field of ECOinnovation is also key to the wider dissemination of ideas, principles and technologies in each of the Danube regions, which will significantly contribute to their development, economic self-sufficiency and incrase global competitiveness.

1st December 2017 - second day of ECOinnovation forum

### ROUND TABLE

## Innovation in area of low carbon technologies for next decade

// 9:30 - 12:00

### ROUND TABLE

# Good practise in technology transfer in international scale

// 9:30 - 12:00

Round table discussion on opportunities, challenges and measures for support the development of new solutions in area of modern energetic for startups support that can play a key role in low-carbon technology. The conclusions of the debate will be used as a impulse of interest in area of eco-innovation for the new Czech government.

- LUDĚK NIEDERMAYER, vicechairman of Economic and Monetary Commitee,
   European Parliament (EU as a leader in lowcarbon technologies)
- ROBERT PLAGA, deputy minister of education, youth and sports (University cooperation with industry - technology transfer with using of EU funds)
- JIŘÍ VRÁNA, University of Chemistry and technology Prague (Project presentation: Redox flow batteries for stationary energy storage)

The key of economy success in today's modern technologies is to improve collaboration between companies and research organizations, particularly in the field of applied research. Only by this way will be possible to keep a pace with global competition.

- VÁCLAV TROJAN, director of Technology Transfer Office, Mendel University in Brno (Examples of good practice of technology transfer)
- **EVA JANOUŠKOVCOVÁ**, director of Technology Transfer Office, Masaryk University (Priority areas of technology transfer)
- RŮŽENA ŠTEMBERKOVÁ, director of Technology Transfer Office, University of South Bohemia in České Budějovice (News in technology transfer)
- PETR KUBEČKA, director of Technology Transfer Office, Palacký University Olomouc (Success in Technology Transfer)

## Instructions

"ECOinnovation forum - sustainable technologies for future" was supported by European Union funds. For pre-registred is participation free of charge. During all two days program will be ensure refreshment. Participants will pay only transport. If participants want to attend both days, they will pay accommodation.

If you need more information or have any questions don't hesitate and contact us on following:

CERMAK@BICBRNO.CZ

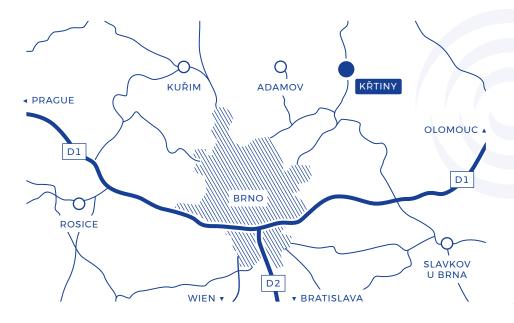
+420 721 458 140

REGISTRATION FORM

Please, confirm your attendance up to 15th November 2017.

The number of seats is limited.

So do not hesitate confirm you attendance.



Brno ► Křtiny approximately 25 minutes by car

The invitation is valid only for addressees who have been invited directly by the organizers.

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